



# RETAILING AND CONSUMER SCIENCE

Study abroad in Italy and see Retailing and Consumer Science through a global lens. At UA Rome, hosted by the American University of Rome, you can choose from a variety of English taught courses to satisfy your degree requirements, including general education with the approval of your academic advisor. To make choosing courses easier, faculty in the Norton School of Human Ecology preapproved courses to satisfy many of your Retailing and Consumer Science requirements. The best part is, you'll pay your regular University of Arizona tuition and can use financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards!

UA ROME COURSE	APPLICABILITY TO RCSC PROGRAM
<b>CSC 201: Computer Applications for Business</b>	ELCR Department Elective, Lower Division <b>Satisfies Computing Applications Requirement in place of MIS 111</b>
<b>ECO 314: Global Value Chain Analysis</b>	ECON Department Elective, Upper Division <b>Satisfies RCSC Upper Division Major or Minor Elective</b>
<b>MKT 200A: Principles of Marketing</b>	ELCR Department Elective, Lower Division <b>Satisfies RCSC Lower Division Major or Minor Elective</b>
<b>MKT 301: Consumer Behavior</b>	<b>RCSC 240: Consumer Behavior</b> <b>RCSC Required Lower Division Core Course</b>
<b>MKT 305: New Product Development and Management</b>	ELCR Department Elective, Upper Division <b>Satisfies RCSC Upper Division Major or Minor Elective</b>
<b>MKT 309: Marketing Research</b>	MKTG Department Elective, Upper Division <b>Satisfies RCSC Upper Division Major or Minor Elective</b>
<b>MKT 316: Global Fashion Marketing</b>	<b>FCSC/FITS 333: Fashion Promotion</b> <b>Satisfies RCSC Upper Division Major or Minor Elective</b>

Start planning by contacting your advisor: [norton.arizona.edu/academic-advising](https://norton.arizona.edu/academic-advising)  
Learn more and start your application: [studyabroad.arizona.edu/rome](https://studyabroad.arizona.edu/rome)

Additional questions? We're here to help!  
Contact the Study Abroad Team:

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