



APPLIED HUMANITIES

Spend a semester in Spain and study Applied Humanities through a global lens. At UA Madrid, hosted by Institute for American Universities, you can choose from a variety of English taught courses to satisfy your degree requirements, including general education with the approval of your academic advisor. To make choosing courses easier, faculty in the Department of Public & Applied Humanities preapproved courses to satisfy many of your Applied Humanities major requirements.

The best part is, you'll pay your regular University of Arizona tuition and can use financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards! *Course availability varies per semester and can be subject to change.

UA MADRID COURSE	CONSUMER MARKET RETAIL STUDIES EMPHASIS
BUS 316: Consumer Behavior	RCSC Department Elective, Upper Division Satisfies RCSC 240 Requirement
MGT 311: Operations Management	OSCM 373: Basic Operations Management Satisfies RCSC 350 Requirement

Start planning by contacting your academic advisor:

pah.arizona.edu/undergraduate/current-students/academic-advising

Learn more and start your application: studyabroad.arizona.edu/madrid

Additional questions? We're here to help!

Contact the Study Abroad Team:

Email: studyabroad@arizona.edu

IG & FB: [@uastudyabroad](https://www.instagram.com/uastudyabroad)

Visit: studyabroad.arizona.edu

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Arizona Abroad Locations

Using these preapproved course lists as a guide, it is imperative that you work directly with your academic advisor to choose courses to satisfy your Applied Humanities emphasis electives. Remember, course availability varies each semester and can be subject to change.

UA MADRID COURSE	BUSINESS ADMINISTRATION EMPHASIS
ACC 202: Principles of Accounting II	ACCT 200: Introduction to Financial Accounting
BUS 303: Intercultural Management	MGMT 435: International Management Satisfies BNAD 302 Requirement
BUS 305: Global Marketing	MKTG 456: International Marketing Management Satisfies BNAD 303 Requirement
BUS 329: Doing Business in Europe	BNAD Department elective, Upper Division Satisfies BNAD 301 Requirement
ECO/IRL 308: International Economics and the European Union	ECON Department Elective, Upper Division Satisfies ECON 200 or BNAD 301 Requirement
MGT 318: Organizational Behavior	BNAD 302: Human Side of Organizations
MKT 311: Principles of Marketing	BNAD 303: Marketing Principles, Concepts and Tools
MKT 302: Wine Marketing and Analysis	FOOD Department Elective, Upper Division Satisfies BNAD 303 Requirement

UA MADRID COURSE	FASHION STUDIES EMPHASIS
BUS/MGT 332: Sustainable Luxury Management	ELCR Department Elective, Upper Division Satisfies FITS 333 Requirement

UA MADRID COURSE	SPATIAL ORGANIZATION AND DESIGN THINKING EMPHASIS
BUS/MGT 339: Design Thinking	ELCR Department Elective, Upper Division Satisfies SBE 301 Requirement

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