



APPLIED HUMANITIES

Spend a semester in Spain and study Applied Humanities through a global lens. At UA Barcelona, hosted by Institute for American Universities, you can choose from a variety of English taught courses to satisfy your degree requirements, including general education with the approval of your academic advisor. To make choosing courses even easier, faculty in the Department of Public & Applied Humanities preapproved courses to satisfy many of your Applied Humanities major requirements.

The best part is, you'll pay your regular University of Arizona tuition and can use financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards! Course availability varies per semester and can be subject to change.

UA BARCELONA COURSE	CONSUMER MARKET RETAIL STUDIES EMPHASIS
BUS 260: Shopper Data and Business Research	RCSC 260: Shopper Data and Business Research
BUS 316: Consumer Behavior	RCSC Department Elective, Upper Division Satisfies RCSC 240 Requirement
MGT 311: Operations Management	OSCM 373: Basic Operations Management Satisfies RCSC 350 Requirement

Start planning by contacting your academic advisor:

pah.arizona.edu/undergraduate/current-students/academic-advising

Learn more and start your application: studyabroad.arizona.edu/barcelona

Additional questions? We're here to help!
Contact the Study Abroad Team:

Email: studyabroad@arizona.edu
IG & FB: [@uastudyabroad](https://www.instagram.com/uastudyabroad)
Visit: studyabroad.arizona.edu

GLOBAL TRACKS:
Arizona Abroad Locations

UA BARCELONA COURSE	BUSINESS ADMINISTRATION EMPHASIS
FIN 301: International Finance	FIN 414: International Finance Satisfies ACCT 200/250 or BNAD 304 Requirement
BUS 303: Intercultural Management	MGMT 435: International Management Satisfies BNAD 302 Requirement
MGT 318: Organizational Behavior	BNAD 302: Human Side of Organization
MKT 311: Principles of Marketing	BNAD 303: Marketing Principles, Concepts and Tools
BUS 305: Global Marketing	MKTG 456: International Marketing Management Satisfies BNAD 303 Requirement
BUS 318: The Business of Social Media	BNAD Department Elective, Upper Division Satisfies BNAD 303 Requirement
MKT 302: Wine Marketing and Analysis	FOOD Department Elective, Upper Division Satisfies BNAD 303 Requirement
BUS 315: Advertising and Society	ELCR Department Elective, Upper Division Satisfies BNAD 303 Requirement
BUS 319: Marketing and Distribution Channels	RCSC Department Elective, Upper Division Satisfies BNAD 303 Requirement

UA BARCELONA COURSE	FASHION STUDIES EMPHASIS
BUS 328: Fashion Business and Product Strategy	ELCR Department Elective, Upper Division Satisfies FITS 335 Requirement
BUS 260: Shopper Data and Business Research	RCSC 260: Shopper Data and Business Research Satisfies FITS 335 Requirement

UA BARCELONA COURSE	SPATIAL ORGANIZATION AND DESIGN THINKING EMPHASIS
ARD 230: Barcelona: From City to House and Back	ARC Department Elective, Lower Division Satisfies Emphasis Requirement
ARD 320: Architectural History of Spain	ARC Department Elective, Upper Division Satisfies Emphasis Requirement
ARD 330: Barcelona: On Representation	ARC Department Elective, Upper Division Satisfies Emphasis Requirement
ARD 332: Site, From And Space: The Collective and Domestic Domains	ARC Department Elective, Upper Division Satisfies Emphasis Requirement
ARD 333: The Unfinished Barcelona: Urban Housing in Poblenou	ARC Department Elective, Upper Division Satisfies Emphasis Requirement
ARD 430: Barcelona: Land, Construction and Craft	ARC Department Elective, Upper Division Satisfies Emphasis Requirement
GEO 345: Analyzing and Exploring the Global City	GLS Department Elective, Upper Division Satisfies Emphasis Requirement