



RETAILING AND CONSUMER SCIENCE

Study abroad in Italy and see Retailing and Consumer Science through a global lens. At UA Rome, hosted by the American University of Rome, you can choose from a variety of English taught courses to satisfy your degree requirements, including general education with the approval of your academic advisor. To make choosing courses easier, faculty in the Norton School of Human Ecology preapproved courses to satisfy many of your Retailing and Consumer Science requirements. The best part is, you'll pay your regular University of Arizona tuition and can use financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards!

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UA ROME COURSE	APPLICABILITY TO RCSC PROGRAM
CSC 201: Computer Applications for Business	ELCR Department Elective, Lower Division Satisfies Computing Applications Requirement in place of MIS 111
ECO 314: Global Value Chain Analysis	ECON Department Elective, Upper Division Satisfies RCSC Upper Division Major or Minor Elective
MKT 200A: Principles of Marketing	ELCR Department Elective, Lower Division Satisfies RCSC Lower Division Major or Minor Elective
MKT 301: Consumer Behavior	RCSC 240: Consumer Behavior RCSC Required Lower Division Core Course
MKT 305: New Product Development and Management	ELCR Department Elective, Upper Division Satisfies RCSC Upper Division Major or Minor Elective
MKT 309: Marketing Research	MKTG Department Elective, Upper Division Satisfies RCSC Upper Division Major or Minor Elective
MKT 316: Global Fashion Marketing	FCSC/FITS 333: Fashion Promotion Satisfies RCSC Upper Division Major or Minor Elective

Additional questions? We're here to help!

Contact the Study Abroad Team:

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