



## PUBLIC RELATIONS

Study abroad in Spain at UA Madrid, hosted by Institute for American Universities, and choose from a variety of English taught courses to satisfy your degree requirements, including general education, with the approval of your academic advisor. To make choosing courses easier, faculty in the Communication Department preapproved courses to satisfy many of your major requirements. Plus, you can gain international work experience by applying for a Global Internship. After receiving your internship placement, connect with your academic advisor to discuss how to seek approval to satisfy your internship requirement. You'll pay your regular University of Arizona tuition and can use financial aid and scholarships, including **AZ Excellence** and **Wildcat Excellence** awards! Course availability varies by term and can be subject to change.

Course availability varies by semester and may be subject to change. Refer to the program webpage for current offerings. *Learn more about Global Tracks for your major, connect with your academic advisor, and start your study abroad application by visiting [studyabroad.arizona.edu/global-tracks](http://studyabroad.arizona.edu/global-tracks).*

UA MADRID COURSE	APPLICABILITY TO PUBLIC RELATIONS MAJOR
<b>BUS 305: Global Marketing</b>	<b>MKTG 456: International Marketing Management</b> Satisfies PR Elective
<b>COM 313: International Public Relations</b>	COMM Department Elective, Upper Division Satisfies PR Elective
<b>COM 315: Media, Influence, and Society</b>	<b>ESOC 314: Theories of New Media</b> Satisfies PR Elective
<b>COM 316: Media &amp; Conflict</b>	<b>GLO 445: Media, War and Peace</b> Satisfies PR Elective
<b>COM 374: Culture, Globalization, and the Media</b>	ELCR Department Elective, Upper Division Satisfies PR Elective
<b>MKT 311: Principles of Marketing</b>	<b>BNAD 303: Marketing Principles, Concepts and Tools</b> Satisfies PR Elective

Additional questions? We're here to help!  
Contact the Study Abroad Team:

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IG & FB: @uastudyabroad  
Visit: [studyabroad.arizona.edu](http://studyabroad.arizona.edu)

**GLOBAL TRACKS:**  
*Arizona Abroad Locations*