
THE UNIVERSITY OF ARIZONA
Welcome to Communication!

COMMUNICATION MAJOR

Through communication, humans structure their environment and determine the nature of their relationship with others. This major centers on the scientific study of communication, its processes and effects. Students may take courses related to interpersonal communication, social influence, and persuasion, or in the social effects of media and new information technologies. Because communication is the most basic social behavior and the means by which individuals function in society, its study is relevant to many academic and career interests.

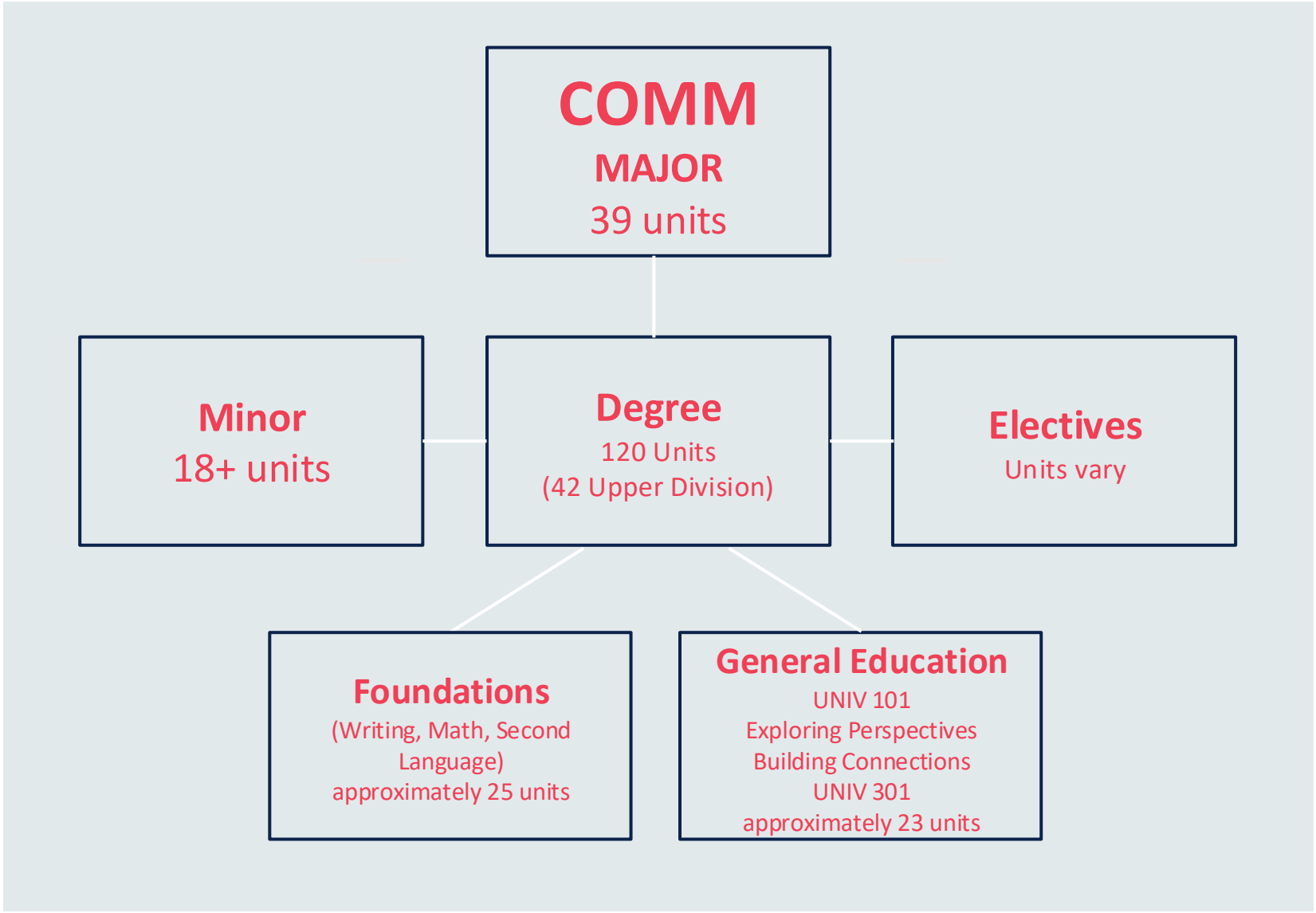
THE UNIVERSITY OF ARIZONA
College of Social & Behavioral Sciences

Degree Requirements: Bachelor of Arts in Communication

- 120 total units required to graduate
- Must Pass Mid-Career Writing Assessment and can be fulfilled by achieving:
  - B or higher in ENGL 102 **OR**
  - C or higher in COMM 300
- **42 units must be Upper Division**
  - Upper Division: courses numbered 300-499
- Minimum of 30 units completed in residence at the University of Arizona
  - UA courses at UPC or UA courses in Arizona (through Study Arizona)

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Breakdown of Degree Requirements



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Grade Point Average Requirements

2.00
Major GPA

2.00
Minor GPA

2.00
Cumulative GPA

Must maintain GPAs to graduate

Degree Requirements: General Education

- Building Connections - 9 total units
- Exploring Perspectives - 4 courses, 12 units
  - Artist - 1 Course
  - Humanist - 1 Course
  - Natural Scientist - 1 Course
  - Social Scientist - 1 Course
- **All requirements should be fulfilled with UPC courses**; follow your articulation agreement

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Minor

All Communication Students are required to have a minor

- You will complete a **Thematic Minor** around the theme of your UPC degree:
  - At least 18 Units
  - 9 units must be Upper Division
  - 3 units (1 class) at UA (**COMM class**) - the rest of the classes will be UPC courses for your other degree
  - Must maintain 2.00 GPA

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COMMUNICATION MAJOR

- Requirements:
  - 39 COMM Units
  - 18 Upper Division units
  - 18 unit in residence

- Breakdown of Major Requirements:
  - Core: 9 units
  - Skills: 3 units
  - Theory: 15 units
  - COMM electives: 9 units



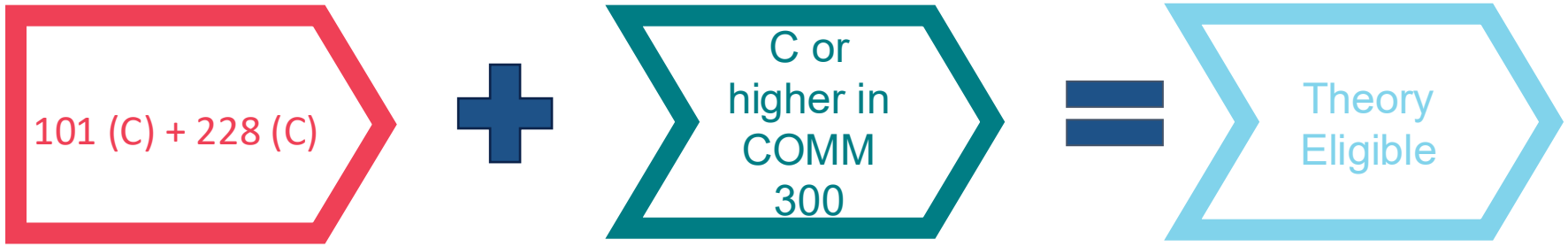
Core Courses

- **COMM 101: Intro to the Study of COMM**
  - Must pass course with at least a C
- **COMM 228: Intro to Research Methods**
  - Must pass course with at least a C
- **COMM 300: Intro to COMM Theory**
  - Prerequisites: COMM 101 with at least a C

Theory Enrollment Policy

To become Theory Eligible, you *must satisfy* the Theory Enrollment Policy. This will be done by completing the following:

- Achieving a 2.0 GPA between **COMM 101** and **COMM 228** with *no less* than a C in each course



Theory Enrollment policy can be referenced any time on the COMM Website:
https://comm.arizona.edu/theory-eligibility

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Typical COMM Semester Schedules

Semester One (UA Spring):
COMM 101 (Core): Intro to the Study of Communication
COMM 228 (Core): Intro to Research Methods
COMM 318 (Theory): Persuasion

Semester Two (UA Fall):
COMM 300 (Core): Introduction to Communication Theory

Semester Three (UA Spring):
COMM 310 (Skills): Introduction to Organizational COMM
COMM 408 (Theory): Communication and Social Media
COMM 415 (Theory): Nonverbal Communication

Semester Four (UA Fall): Study Arizona classes may differ
COMM 201 (Minor): Intro to PR
COMM 402 (Theory): Comm & Music
COMM 424 (Theory): Media & Politics in America

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Bienvenido a Communication!

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